

IVY

COMMUNITY SERVICE
Foundation *of* Cary, Inc.

2016 - 2021
IMPACT REPORT



TO THE
COMMUNITY

Letter from the President of the Ivy Community Service Foundation of Cary, Inc.

Greetings Donors, Community Partners and Other Stakeholders:

It is with great pleasure that we present the 2016-2021 Impact Report of the Ivy Community Service Foundation (ICSF) of Cary, Inc.

In our report you will find that we have made great accomplishments in the areas noted. ICSF of Cary, Inc. and its membership of 277 professional women are committed to strengthening ties and elevating the well-being of those within our community.

To ICSF of Cary, Inc. members and supporters, we thank you for your support and contributions of much-needed financial resources to help further our service-driven mission. Your contributions have also allowed us, through the formation of strategic and collaborative partnerships with schools and other organizations, to assist with the following, to name a few:

Affordable housing development, service of meals to school age children, homeless and senior citizens, health initiatives, scholarships, assistance to caregivers and those in need during the pandemic.

We look forward to your continued support as we go forward into a new year.

Sincerely,

Rosemary M. King

Rosemary M. King
President, Ivy Community Service
Foundation of Cary, Inc.

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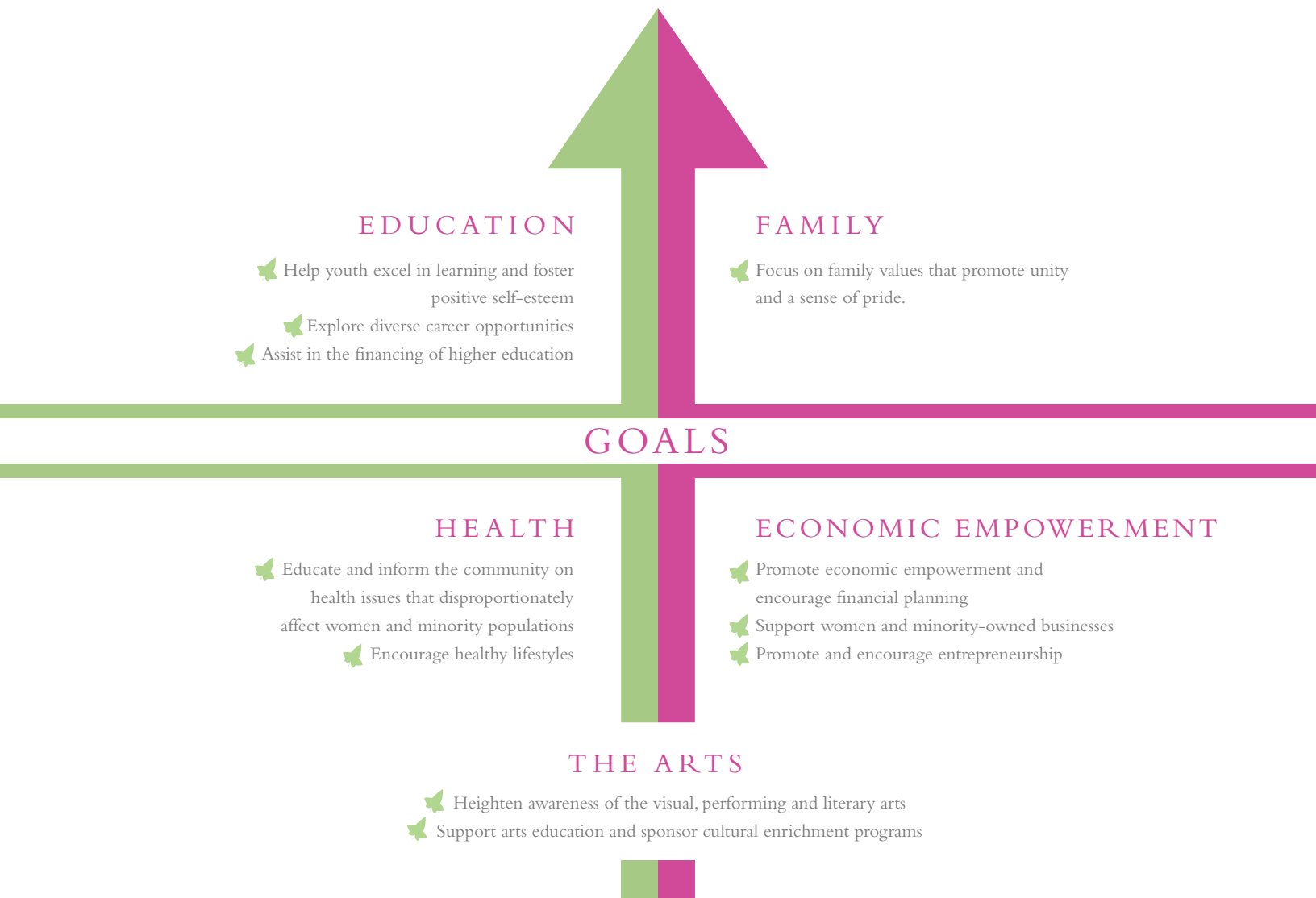
**JACQUELYN
WILSON**

At-Large Board Member
Resource Committee Chairman

ABOUT US

The Ivy Community Service Foundation (ICSF) of Cary, Inc. is the 501 (c)(3), non-profit philanthropic partner of the Sigma Tau Omega (STO) Chapter of Alpha Kappa Alpha Sorority, Inc., which has served the Cary/Western Wake County community since 1990.

The Foundation was established in 1998, to better serve the needs of the community by offering exemplary service initiative and progressive programs. Funds raised by and through the Foundation finance programs in the areas of education, family, health, the arts and economic empowerment of the Black family. In the last five years despite a pandemic that impacted our fundraising abilities in 2020–2021, the Foundation has donated over **\$120,000** dollars in academic and need based scholarships to graduating high school seniors and continuing college students from 2016–2021. The ICSF of Cary, Inc, has also supported other local organizations through Foundation grants and community service volunteerism. Sources of ICSF of Cary, Inc. financing include members, grants, matching gifts, and sponsorship from local businesses and corporate foundations.

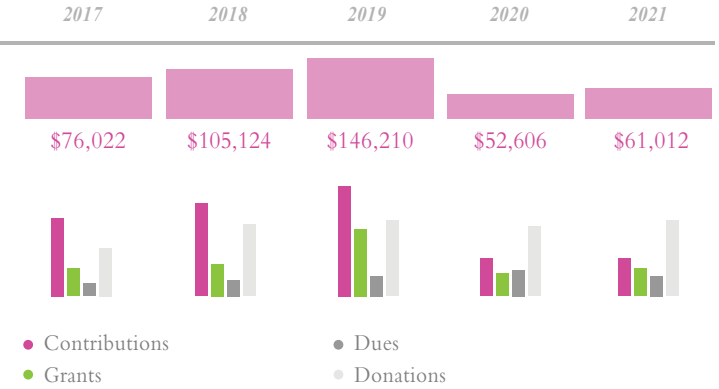


FINANCIAL REPORT

REVENUES

	2017	2018	2019	2020	2021
Contributions/Fundraisers	\$46,524	\$62,139	\$81,018	\$13,817	\$13,821
Grants	\$6,650	\$7,730	\$23,392	\$3,310	\$9,801
Members' Dues & Assessments	\$2,850	\$3,165	\$3,750	\$3,840	\$4,155
Donations	\$19,998	\$32,090	\$38,051	\$31,640	\$33,235

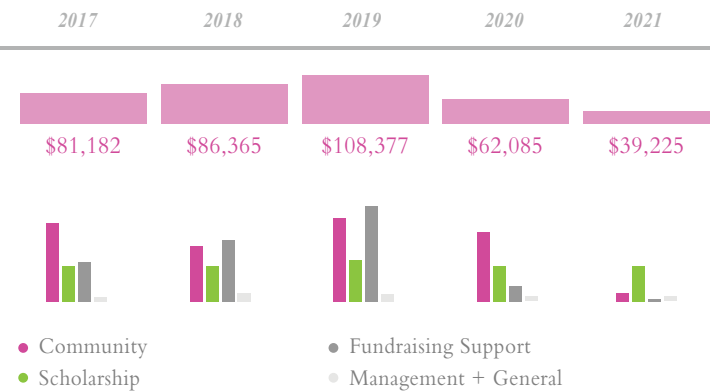
TOTAL REVENUES



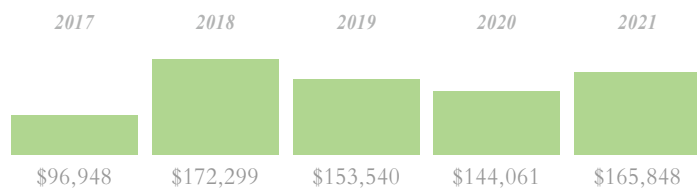
EXPENSES

	2017	2018	2019	2020	2021
Community Service	\$30,350	\$25,921	\$31,231	\$29,710	\$12,084
Scholarship	\$23,000	\$22,000	\$26,200	\$23,500	\$23,000
Fundraising Supportive Service	\$25,614	\$35,775	\$48,630	\$7,558	\$1,299
Management + General	\$2,218	\$2,669	\$2,334	\$1,317	\$2,843

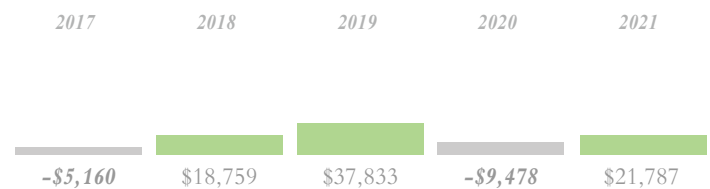
TOTAL EXPENSES



NET ASSETS AT THE END OF THE YEAR



INCREASE (DECREASE) IN NET ASSETS



Thank You To Our Sponsors



IVY COMMUNITY SERVICE FOUNDATION *of* CARY

FUNDRAISING

ANNUAL *Day of Giving*

The ICSC of Cary, Inc. and STO jointly held the Inaugural Annual Day of Giving in 2016 – Guest Mistress of Ceremonies – Tisha Powell, Anchor, WTVD ABC 11. The Fifth Annual Day of Giving was hosted virtually on August 8, 2021, awarding over **\$33,000** dollars in scholarships, stipends, grants and charitable donations to outstanding community partners.



FUNDRAISING HIGHLIGHT

Pearls with a Purpose

The Pearls With A Purpose Gala is the signature event of the Ivy Community Service Foundation of Cary, Inc. in partnership with Sigma Tau Omega. The gala is one of our biggest fundraising events to support our activities and programs in Western Wake Counties. The majority of our support goes towards providing scholarships to area seniors and continuing college students. We look forward to an in-person event in October 2022.



IVY COMMUNITY SERVICE FOUNDATION *of* CARY

EDUCATION

SCHOLARSHIP *Day of Giving*

Educational academic and financial need scholarships have been given each year since 1998 with an increase in the number of scholarships awarded over the years. Collegiate Scholarships are awarded to high school seniors who are African-American, or of African descent, and who will graduate with a minimum grade point average of 3.0 from high schools located in our service area. Scholarships are also available to non-traditional students enrolled in full-time study at an accredited two or four-year institution and prior to recipients entering their second year of study. Two additional scholarships for college students continuing their education include the Continuing Student Scholarship, open to prior year scholarship recipients and the Shirley Franklin Tyree Memorial Scholarship.

HIGH SCHOOL RECIPIENTS



Serute Abebe



Jamari Dancy



Delaney Golden



Jordan Jarrett



Katherine Keaton



Teren McNeill



Maia Solomon

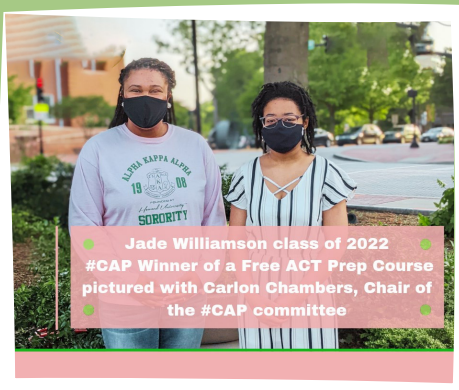
COLLEGE RECIPIENTS



Jesse Ssengonzi
*Continuing Education
Scholarship*



Taylor E. Williams
*Shirley Franklin Tyree
Memorial Scholarship*



Signature Program #CAPSM (# COLLEGE ADMISSION PROCESS) of Alpha Kappa Alpha Sorority, Inc.— is a step-by-step approach to facilitate college admission from researching various institutions and submitting applications through completion of the enrollment process. ICSF of Cary, Inc. and STO in collaboration via in-person and virtual workshops, students are assisted in completing college applications, ACT and SAT prep, writing compelling personal statements, identifying scholarships and other financial aid.

IVY COMMUNITY SERVICE FOUNDATION *of* CARY FAMILY

HABITAT *for* HUMANITY

Since 2012, our organization has partnered with Habitat for Humanity to build a home for a needy family in western Wake Counties (our service area). Members have contributed their time and efforts by hanging shingles, painting, and doing any manual labor needed. Over 100 members have put in over 1000 man hours from 2012-2019 working onsite under the supervision of the construction crew. We also provided monetary donations in excess of **\$26,000** dollars over the past 6 years. Our contribution to Habitat for Humanity exceeds any other outreach activity we sponsor.

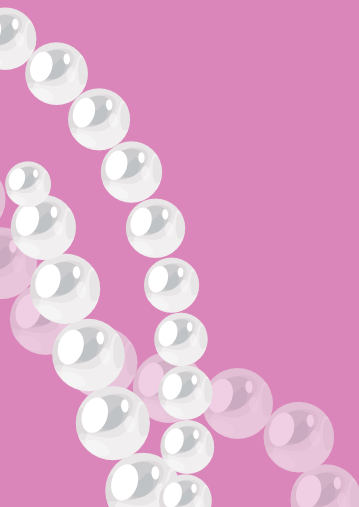
CARE *for the* CAREGIVERS

A program that places emphasis on taking care of those who take care of others, emphasizing the need for caregivers to practice preventive healthcare as well as self-care behavior to eliminate the vulnerabilities and risks associated with the stress of caregiving. We held two workshop sessions in 2019 and 2021, partnering with AARP and other local nonprofit organizations that care for caregivers and their families. Sponsorship of the workshop in 2019 was provided by NCDHHS Comprehensive Cancer program and they continue to partner with us in various ways in 2021.

OAK CITY CARES + THE CARYING PLACE

In 2018 the Foundation in collaboration with STO, kicked off an initiative that focused on assisting those in need in various communities by directing attention to the plight of the homeless, including homeless families, children, and homeless veterans. We have partnered with Oak City Cares providing meals on New Year's Eve or New Year's Day for the past 4 years for those experiencing homelessness and food insecurity. We have also partnered with The Caring Place, a transitional living organization in Cary, to provide meals and support to families going through the sixteen weeks program and Military Mission in Action's food drive to support homeless Veterans.

Meals were made possible through multi-year grants awarded to ICSF of Cary, Inc. by IBM and a 2021 Duke Health grant to address food insecurity.



HEALTH



ICSF of Cary, Inc. partnered with STO Women of Alpha Kappa Alpha to continue raising community awareness of critical health issues impacting African-American women with a focus on breast cancer awareness and prevention, heart health and nutrition and wellness.

Heart Health remains a focus as the sorority is committed to healthy hearts through fitness activities and walking. We have partnered with the American Heart Association. February is the National Women Heart Health month, and we recognize it through our signature program Pink Goes Red on the first Friday in February. Over the past six years we have made monetary donations to the local Raleigh American Heart Association.

BREAST CANCER WALK

Breast Cancer Awareness and Prevention is a focus specifically on early detection through mammograms to improve the survival rate of women diagnosed with breast cancer. We have partnered with the American Cancer Society and participated with local clinics, rural health centers, and hospitals to emphasize the need for African-American women to receive regular mammograms. Since 2017, members of ICSF of Cary, Inc./STO have participated in Breast Cancer Walks and fundraising. In October 2021 members raised over **\$3,800** dollars to support the American Cancer Society Making Strides Against Breast Cancer Walk.





ECONOMIC EMPOWERMENT



ICSF of Cary, Inc. in collaboration with STO launched new economic empowerment programs in 2018 to support financial planning, asset accumulation, and wealth building including savings and investments, managing debt, and improving credit.

Entrepreneurship and the Black Dollar 365 is an initiative launched to highlight and promote successful African American owned businesses with an aim toward spawning new entrepreneurial ventures in our communities by encouraging intentional support.



YOUTH FINANCIAL ACADEMY KICKOFF

Join us for an exciting, interactive financial literacy program for 6th to 8th graders teaching principles of saving, budgeting and investing

Also featuring for Adults a SAVINGS & RETIREMENT SEMINAR
hosted by
Coastal Credit Union

Cost: Free
Saturday, April 27
9:30am to 11:30am
Wake County Crossroads II
110 Corning Road, Cary NC



Sponsored by:
Jvy Community Service Foundation of Cary, NC
Sigma Tau Omega Chapter, Alpha Kappa Alpha Sorority, Inc

For more information:
Register at: <https://forms.gle/KQG3gufCT7cjmDjw7>
Contact: ICSFAcademy@gmail.com




In April 2019 we kicked off a signature program, Youth Financial Academy targeting Middle School students and their parents.

What is A Credit Report?

A credit report is a record of data or information regarding the credit history of an individual. Credit Reporting Agencies keep and organize this information as a service to their clients.




We hosted a Credit Repair and Monitoring Workshop to focus on ways to repair credit and improve credit scores including how to check for inaccurate or outdated information in credit reports, and how to protect against both identity theft and unauthorized credit history use.



THE ARTS



In 2018 we initiated new programs to expose students to arts enrichment and culture by focusing on visual and performing arts and by showcasing talent through the exploration of writers, entertainers and various other artists. Areas of focus include a Salute to the Harlem Renaissance and Black Arts Movement celebrating the contributions of African-American artists during the Harlem Renaissance; and the Black Arts Movement. We have highlighted members who served as leaders and participants through art events, poetry slams, dancing, painting, and performing arts. Through our small grant program we have supported during 2017-2021 local non-profit organizations, e.g., Durham Symphony Orchestra Summer Program, Kidznotes, Community Music School, North Carolina Theatre.

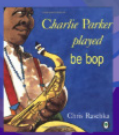
A Salute to the Arts: Virtual Read-In

Live Theatrical Readings and Discussion for Youth

Charlie Parker Played Be bop by Chris Raschka (pre-K - 2nd grade)
read by Carena Lemons

Ella Fitzgerald: A Tale of a Vocal Virtuosa by Andrea Davis Pickney (3rd - 5th grade)
read by Mike Rae Anderson

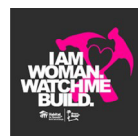
Meet the Young Author: Reading & Discussion with Imani Ariana Grant (6th grade and up)



Sunday, November 15, 2020
3 pm - 4 pm
presented via Zoom

SALUTE TO OUR PROGRAM & COMMUNITY

PARTNERS



WAYS TO

GIVE

You can make a larger impact on the Ivy Community Service Foundation of Cary, Inc's Programs, through direct or indirect contributions via the options below:

1. Make a tax-deductible gift online at www.icsfofcaryinc.org or mail a check to P.O. Box 5823, Cary, NC 27512-5823
2. Participate in your employer's matching gifts program and designate the ICSF of Cary, Inc. as the beneficiary.
3. Ask your employer to add ICSF of Cary, Inc. as a charity designation or on any lists of charitable organizations.
4. Provide in-kind donations through your employer or business for ICSF of Cary, Inc. community programs.

P.O. Box 5823
Cary, NC - 27512-5823
www.ICSFOFCARYINC.org